

## This is Davos for geeks. Bloomberg

## Web Summit overview

Web Summit is Europe's largest tech conference – but it focuses on much more than tech. This November 6-9 in Lisbon, the world's most influential policymakers and heads of state, biggest sports stars and cultural icons will be among the 60,000 attendees at Web Summit, alongside the CEOs and founders of tech's most powerful companies.

In six years Web Summit has grown from 400 to 60,000+ attendees from more than 170 countries. No technology conference has ever grown so large so fast. Web Summit has become "Europe's largest and most important technology marketplace". An unrivalled global meeting place for the world's most disruptive companies and those interested in how that disruption can transform their businesses and lives.



# Where the tech industry's A-list gather **CNBC**



## Media at Web Summit

Over 2,500 journalists from more than 100+ countries will join us at Web Summit. It's not just editors from many of the world's most influential publications, but marketshaping industry reporters from leading technology, sports, fashion, marketing publications and more. International media attendees include CNBC, Reuters, Financial Times, CNN, Bloomberg, The Guardian, Buzzfeed, AFP, Forbes, Fortune, BBC.

Leaders from the Financial Times, Inc., Mashable, Vogue, Venture Beat, Fast Company, Business Insider and the Washington Post. Anchors from CNN, Fox, CNBC, BBC and Bloomberg. Columnists from the New York Times, Wall Street Journal, the Guardian, Le Monde, Fortune and Forbes. Bloggers, writers and reporters from more than 100 countries and 750 outlets. They will all be at Web Summit. Join them.

## The world's leading media attend



THE WALL STREET JOURNAL.

The New York Times









Bloomberg

ΔΡ



POLITICO

**BuzzFeed** 



## What we offer our media attendees:

#### Full access to Web Summit

Possibility of exclusive on and off-stage interview opportunities with our speakers, investors and startups

Hands-on support from our media team

Access to our dedicated media portal

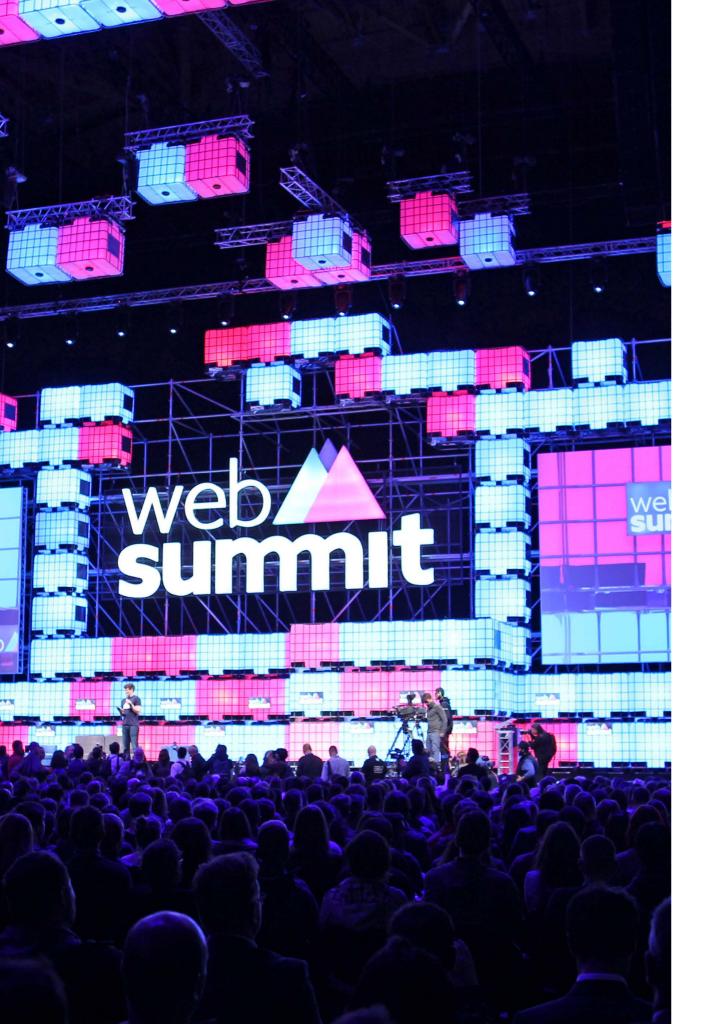
 This is a one-stop shop for media at Web Summit to find all news about the event and speakers, information about startups, photos of the event, schedules and any other details they may need. We encourage media to use this to get the most of the event and the best stories.

Full access to the media village

- This is a hub where media can work and spend downtime. It's an exclusive area for media and speakers with food, desks, power cables and an area to relax.
- There will also be separate interview spaces, which can be reserved by media and speakers.
- Full press conference facilities.

Full access to Night Summit

• After talks finish, the networking continues at series of exclusive, specially curated night events, where our media attendees come together over a drink, cultural tours and more.



#### **Media Registration**

Registration is open at the airport: Saturday Nov 4: 10:00 AM - 23:00 PM Sunday Nov 5: 7:00 AM- 23:00 PM Monday Nov 6: 7:00 AM- 23:00 PM Tuesday Nov 7: 7:00 AM- 15:00 PM

#### **Media Registration**

Registration is open at the venue (Altice Arena) Monday 6 Nov: 12:00 AM - 20:00 PM Tuesday 7 Nov: 8:00 AM - 17:00 PM Wednesday 8 Nov: 8:00 AM - 17:00 PM Thurs 9 Nov: 8:00 AM - 15:00 PM

#### Media Village.

Opening hours: (Altice Arena) Monday 6 Nov: 16:00 AM – 21:00 PM Tuesday 7 Nov: 8:00 AM – 6:00 PM Wednesday 8 Nov: 8:00 AM – 6:00 PM Thursday 9 Nov : 8:00 AM - 6:00 PM

#### **Social Media**

Twitter: @WebSummit Facebook: WebSummitHQ Instagram: websummit LinkedIn: Web-Summit Official Hashtags: #WebSummit Official Images see <u>here</u>

## 2017 figures estimates:

## 1000 +

speakers



attendees



startups

PITCH

competition with 200 competitors



conferences across nine main stages

2,500+

media from publications across the globe

1,500+

investors from the world's leading firms

countries

## 2,100+

office hours meetings between investors and startups

1,100+

mentor hours sessions between mentors and startups Service and Servic

Year in Review: 2011 in

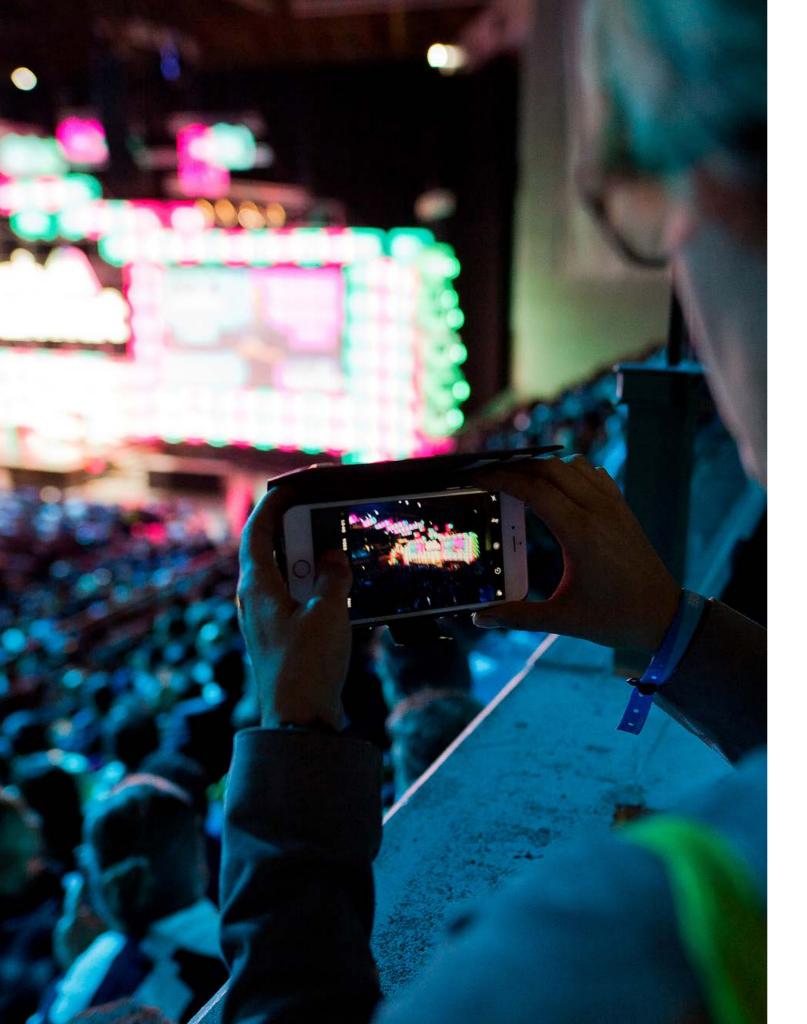
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Year in Review: Photos

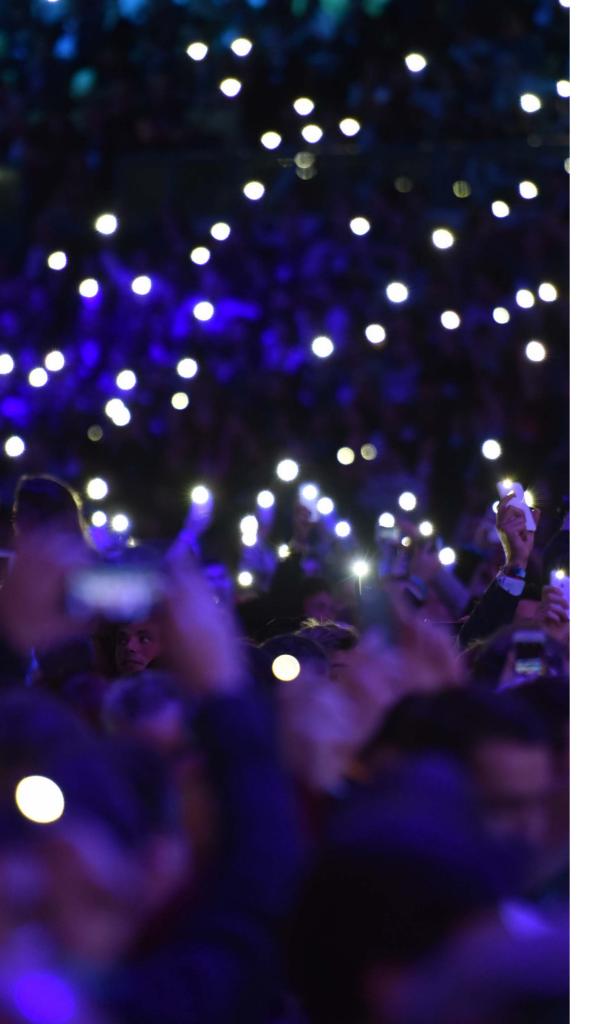
We've seen the Instagram can million users in 2011 To celebra in our Year in Review series.

The best technology conference on the planet **Forbes** 



## A conference for every industry

There's no such thing as a tech industry anymore – just industries that have been affected by tech. Web Summit reflects this. We've created 26 standalone conferences within Web Summit, each one focusing on a different industry, from marketing to sport, from SaaS to fashion, from sport to society, and everything in between. Your ticket to Web Summit gets you access to each.



#### FullStk

FullSTK showcases some of the world's most impressive developers and data scientists. Leaders from GitHub, Facebook, Amazon, Google and more are coming together for three days of content, exhibiting startups, parties and more. Dates: Nov 9

#### **ContentMakers**

ContentMakers is the world's leading gathering for content creators, connecting the world's largest media and entertainment companies, with disruptive new brands, platforms, investors and creators. Dates: Nov 8-9

#### Binate.io

From the international news agenda to the products we're advertised; from the design of cities to the healthcare we receive, we live in a data-driven world. Binate.io is the world's leading data conference, connecting data scientists, analysts, hackers and engineers under one roof during Web Summit. Dates: Nov 8

#### Creatiff

Creatiff is Europe's largest design conference, connecting more than 3,000 designers, creatives and developers. Dates: Nov 7

#### SaasMonster

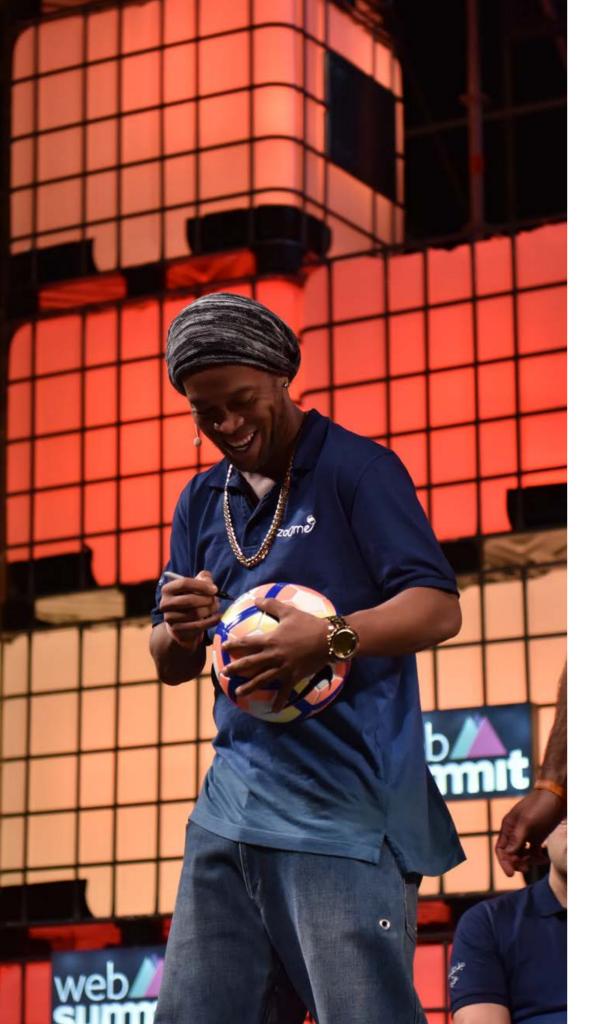
SaaS MONSTER is the world's largest SAAS conference, connecting more than 10,000 CIOs and CTOs, buyers and sellers, experts and investors, startups and established companies. Dates: Nov 7-8

#### Modum

Modum is the world's leading fashion technology conference where leading brands, industry icons, marketers, investors and technologists connect to map the future. Date: Nov 9

#### HealthConf

HealthConf is the world's leading healthtech gathering for industry giants, disruptive startups, investors and innovators meet to redefine fitness, health and healthcare in the 21st Century. Date: Nov 9



#### Auto/Tech

AutoTech is the world's leading gathering for autonomous vehicles, connected cars and the internet of things. AutoTech connects thousands of leading companies, engineers, developers, experts and hobbyists. Dates: Nov 7-9

#### PandaConf

Panda Conf is the world's premier conference for 10,000 marketers and technologists where industry giants, global CMOs, leading brands, investors, agencies and adtech startups meet. Dates: Nov 7-9

#### MoneyConf

MoneyConf is where the world's leading banks, tech firms and disruptive startups meet. Industry decision makers and startups looking to transform the market will connect to discuss the future of finance and payments. Date:Nov 7

#### **FutureSocieties**

FutureSocieties is the world's premier conference bringing together technology companies, industry influencers, leading thinkers, politicians, academics and futurists to discuss how our cities, our working lives and our culture are being transformed. For good and bad. Dates: Nov 8-9

#### **Sports Trade**

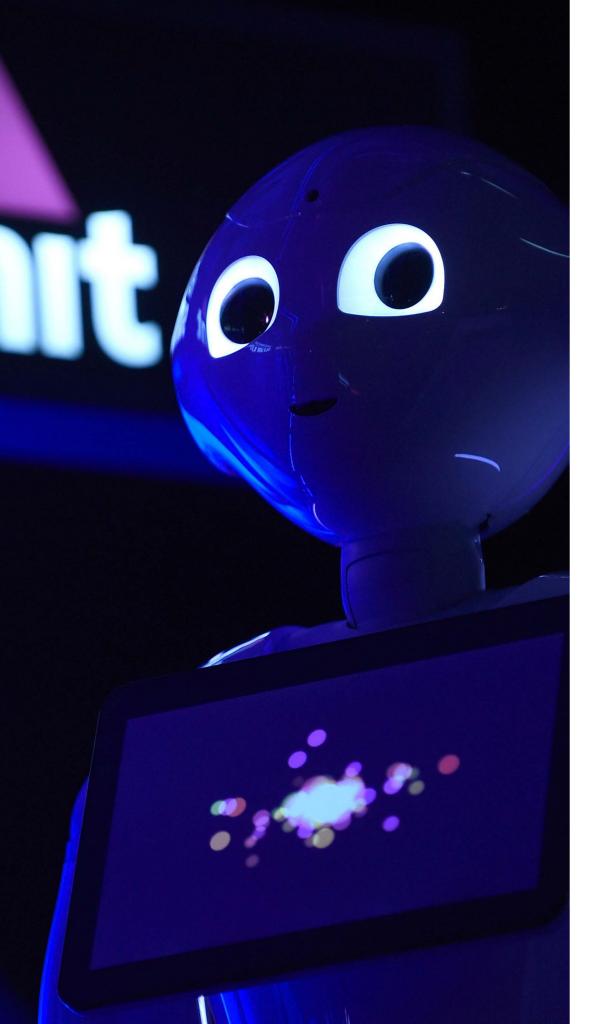
SportsTrade is the world's largest sports business conference, connecting the owners of the world's leading franchises, media companies, sports stars, retailers, manufacturers, brands and technology companies. Dates: Nov 7

#### **Corporate Innovation Summit**

Corporate Innovation Summit is a one-day and invite-only event right before Web Summit. Expect intimate workshops, presentations and networking events, all with the people operating at the forefront of 21st-century enterprise. Date: Nov 6

#### **Music Notes**

MusicNotes is the world's leading music and technology conference where global brands, artists, labels, marketers, investors and industry icons meet. Date: Nov 9



#### TalkRobot

TalkRobot is the world's leading gathering for artificial intelligence, robotics and hardware experts, connecting thousands of leading companies, startups, investors, engineers, roboticists and researchers. Dates: Nov 7-9

#### PlayerOne

PlayerOne comes to Web Summit for the first time in 2017. Join the publishers and personalities changing the way game is played. Welcome to the true reality of the \$90 billion gaming industry. Dates: Nov 8

#### Q+A

We're launching a new stage at Web Summit where there's no filter. Our biggest speakers will give the audience a chance to ask them anything. It'll be one of the most open and honest stages in tech. Dates: Nov 7-9

#### **Startup University**

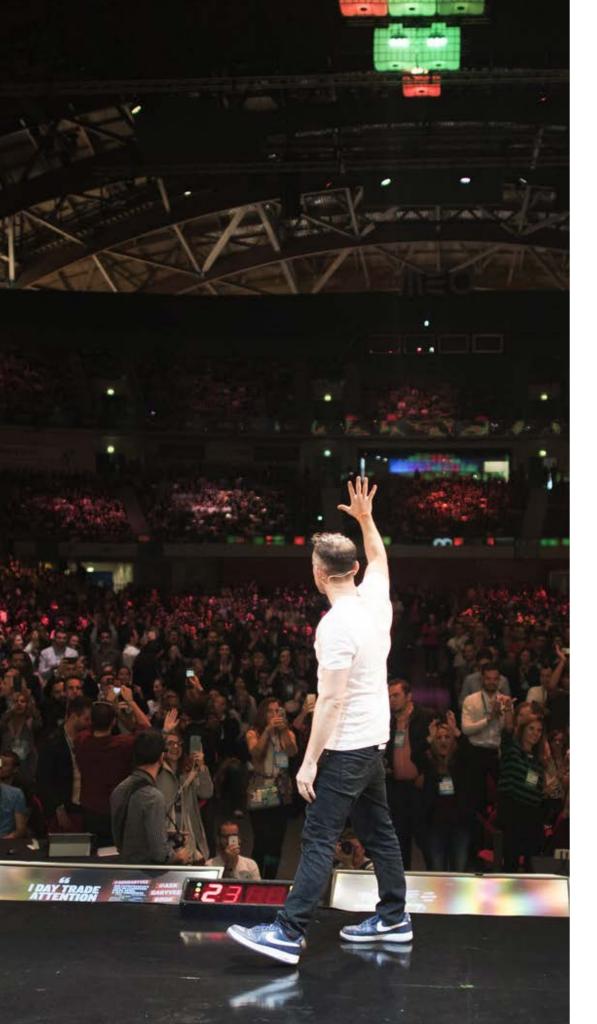
Startup University explores each stage of building a startup with heavyweight CEOs, founders and investors. Meet the people leading the behemoths of tomorrow and share your startup's story. Startup University features five highly curated tracks. Dates: Nov 7-8

#### Planet: tech

Planet: tech will bring together the world's most innovative startups, business giants, influencers and controversial voices from the fields of sustainability, green and environmental tech, energy efficiency and clean tech. Dates: Nov 7

#### **Growth Summit**

We like to think of Web Summit as the meeting place for the people leading the companies of both today and tomorrow. It's time to bring tomorrow's leaders to Growth Summit. Dates: Nov 7-9



#### Surf Summit

Surf Summit is an opportunity for some Web Summit attendees to head off to the beach and get to know each other through roundtables, surfing and more. Take the drop at Portugal's top surf spot with the Web Summit network of tech CEOs, founders, investors and prosurfers at Surf Summit, the weekend before the main event. Dates: Nov 4-6

#### Sunset Summit

When the talks finish head over to Sunset Summit from 4pm on November 6 and 7 for the very best of Portuguese food, wine and culture, hosted by Visit Portugal. Dates: Nov 7-8

#### Venture

Venture brings the most influential investors from top international funds together with leading angels, accelerators and LPs for a special one-day event. Held right before Web Summit, this invite-only gathering is a day of focused talks, curated roundtable discussions and a chance to engage with the people driving change in investment Dates: Nov 5

#### **Pub Summit**

Pub Crawls kick off in the early evening and run till whenever you decide to call it a night - you might just not want the evening to end! Dates: Nov 6

#### **Night Summit**

Web Summit doesn't end each day with the final talk on Centre Stage. Far from it. In fact, we find that some of the most valuable connections our attendees make are forged after hours. Experience the charms of Lisbon's fado bars, have a caipirinha, maybe hit one of the city's nightclubs afterwards Dates: Nov 7-8

Where the tech world meets.

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## Some speakers 2017





Brian Krzanich CEO Intel

Al Gore former US vice president



Mark Hurd CEO Oracle



Sean Rad co-founder Tinder



Margrethe Vestager European Commissioner for Competition



**Caitlyn Jenner Olympian & Advocate** of Transgender Rights



**Brad Smith** president Microsoft



Dustin Moskovitz co-founder Facebook



Steve Huffman CEO Reddit



**Gillian Tans** CEO Booking.com



François Hollande former president **Government of France** 





Stewart Butterfield CEO Slack



Sofia Bush activist The Girl Project



Werner Vogels CTO Amazon.com



Jim Breyer founder **Breyer Capital** 



Amit Singh head of VR Google



Jeff Holden CPO Uber



Rebecca Lynn co-founder **Canvas Ventures** 

## Speakers who have joined us in the past



Elon Musk CEO Tesla & SpaceX



Bono musician U2



Reed Hastings CEO Netflix



Michael Dell CEO Dell



John Chambers executive chairman Cisco



Werner Vogels CTO Amazon



Mike Schroepfer CTO Facebook



Ed Catmull president Pixar



Bill Ford chariman Ford



Joseph Gordon Levitt actor & co-founder HitRECord

# The premier event in tech

THE HUFFINGTON POST

## Some media 2017



Kara Swisher executive editor Recode



Cameron Barr managing editor The Washington Post



Joseph Kann managing director The New York Times



Laurie Segall senior tech correspondent CNN



Farah Storr editor-in-chief Cosmopolitan UK



Suzy Menkes international editor Vogue



Jessi Hempel editorial director Backchannel



Jacob Weisberg editor-in-chief Slate



Eric Schurenberg editor-in-chief Inc.



Ana Kasparian *host* The Young Turks



Jacqueline Simmons executive editor Bloomberg



Alyssa Newcomb technology reporter NBC News



Mat Honan San Francisco bureau chief Buzzfeed



Derek Mead global executive editor VICE Media



Erin Griffith senior writer Wired



JP Mangalindan senior correspondent Yahoo Finance



Gady Epstein media editor The Economist



John Avlon editor-in-chief The Daily Beast

### Contact

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